



Compensation Explanations

Member Thank You Bonus Program



Member Guarantee

We start off by offering a 100% money back guarantee to ensure confidence in our quality, systems and results. We welcome everyone to try our products and we would gladly refund their money if they are not happy with our products.

Member Discount — Enroll 4 and Pay No More

As you refer and enroll more Members/Affiliates that order auto ship each month a discount is applied to your **next months order** based on the number of Members that are in the system on the first day of each calendar month.

As you enroll more your discount improves to 100% after 4 with the intention to show people a way to get their product for FREE. After 4 Life Map Nutrition members, you begin to earn 20% of the monthly BV on the order.

1	2	3	4	All referrals, increase discount (see chart). discount is applied on next order to base price.
10%	25%	50 %	100 %	

Descriptions of Pay Ranks and Rewards

Member: Someone that orders the first time.

Members can earn discounts and point credits toward quarterly rewards. Members do not earn any monthly income.

Discount Qualified: Someone that as at least one referral.

As long as at least 1 Member that was referred continues to order the monthly auto ship, the price is then discounted to the Member the following month. A discount ranging from 10, 25, 50, 100 % is possible.

Affiliate: Signing an Application to Sell GeneWize Life Sciences Products

and placing an order for a Affiliate Kit for \$59.00. This will have an annual fee of \$49.00 starting in February of 2009. This fee is waived for people that enroll after August 31st 2008. Affiliates can earn discounts and weekly or monthly checks referring other people to the system.

GeneWize Compensation Questions

1. Concept: Build Two Sales Teams: Lead and Pursuit Teams

Your Lead team is the team with the most volume on a weekly basis.

Your Pursuit team is the team with less volume than the lead team.

2. What is the difference between a member and a Affiliate?

A Member is a consumer that just uses the Life Map product systems. Members can earn a discount on their future purchases but no direct income.

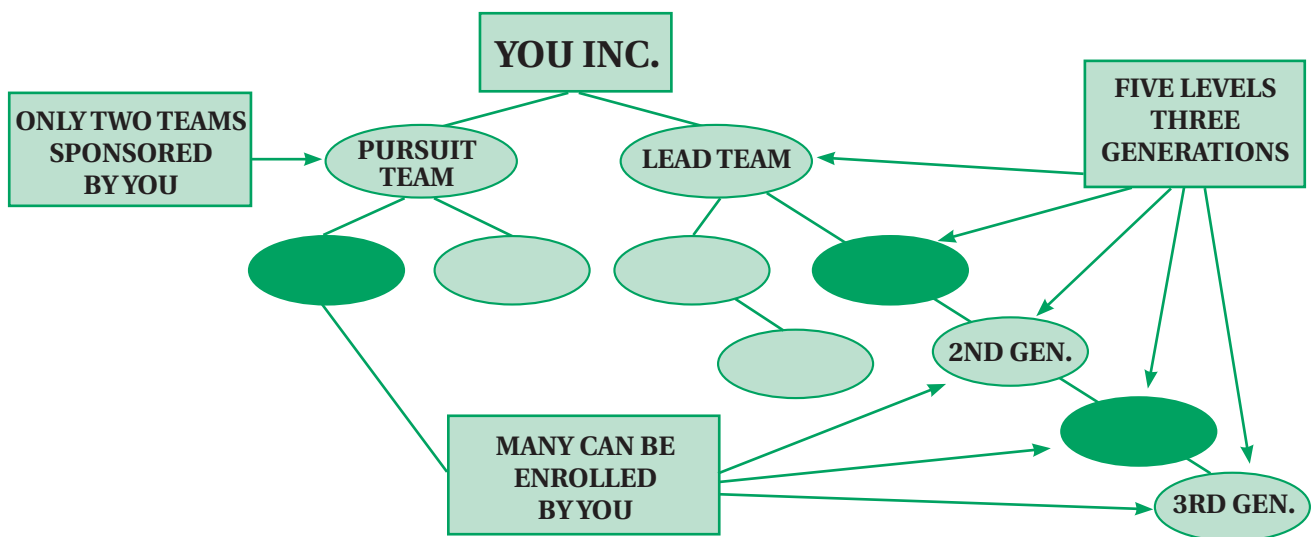
An Affiliate uses the product and recommends it earning a commission on both members and Affiliates. They get to participate in the other rewards that the Genewize offers. To become an Affiliate you must purchase an Affiliate kit for \$59.00 which includes training materials to support you. To maintain your Affiliate status each year there is an annual fee of \$49.00 per year.

3. What is the difference between an enroller and a sponsor?

When you call someone on the phone and they agree to sign up and enroll. You become the enroller. When they are placed in the organization, whom-ever is directly above them is their sponsor. You will only directly sponsor two Affiliates, but you may enroll dozens or even hundreds of Affiliates and have them placed in your organization as deep as your organization has grown.

4. What is the difference between a level and a generation?

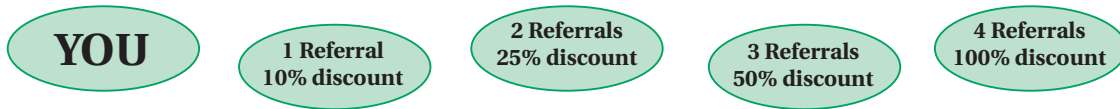
A level is based on the physical proximity between 2 Affiliates. If you place someone directly below you, that is level one. When they place someone directly below them, that is level 2 and so on. Generation is based on an EARNED rank. People have to EARN generations, but they can place people on levels. Four Generations may span down 20 levels in the system.



Four Ways to Save/Earn Income

1 Direct Sales Bonus for Referring 1- 4 “Enroll Four Pay No More”

When someone enrolls 1-4 end users their discount increases on a future order to save them money.



Each increase doubles the discount.

Active Members Determine Rank Advancement

Generations are based on total consumers using the product on a monthly basis within 4 personally enrolled levels of the enrollment tree. If you enroll 4, who enroll 16 who enroll 64 that would be 84 people within 3 levels. This is designed to encourage you to help people acquire and keep Members that you personally enroll. The more you personally enroll the easier this becomes. You will have an active Member report to identify all of the people within the enrolled levels.

Title	Total # of Members	# of Qualified Levels	Pursuit Team Value
1 Star Affiliate	10	1	0 – 10K
2 Star Affiliate	20	2	11 – 39K
3 Star Affiliate	40	3	40 – 99K
4 Star Affiliate	100	4	100K+

2 Matching Income Bonus is based on Rank Earned and Lesser Side Volume

Bonus is based on the EARNED income by each Affiliate that you personally enroll and place in your organization. The greater the weekly income your personally enrolled Affiliate earns the more you will earn. This is paid on up to 4 generations of personally enrolled Affiliates income based on rank.

	1 Star	2 Star	3 Star	4 Star
1 Generation	10 %	20 %	40 %	40 %
2 Generation	10 %	20 %	20 %	30 %
3 Generation	10 %	20 %	20 %	20 %
4 Generation			10 %	10 %

3 Sales Team Bonus from 10-20% of Pursuit Team Volume

A weekly sales team bonus can be earned on 10-20% of Pursuit Team Business Volume. The bonus percentage is based on a combination of two criteria: first, how many total personal enrollments that produce sales volume, second; what the total sales volume on the Pursuit Team becomes during a calendar week. You will earn that % the following 2 weeks.

Title	Enrollments	Volume	Pay Scale
Affiliate	Up to 10	0 – 10k	10 %
2 Star	11 – 20	11 – 39k	15 %
4 Star	21	40k	20 %

4 Quarterly Incentives for Personal Production Will Vary

After the first 4 monthly Member enrollments all additional enrollments generate bonuses toward future rewards and begin earning Member points toward a FREE Cruise or shopping Spree after they attract the appropriate Member count during that quarters incentives (see this quarters offers offers)!

GeneWize Compensation Questions

5. Is there any limit to the number of people that I can sponsor or enroll?

You can only technically sponsor two front line to you but you can enroll as many as you wish and place them anywhere in your organization that you choose.

6. Is it possible to fill up all of my levels and not get paid deep in my organization.

Not exactly, you are not earning income based on levels but you do receive volume and advance rank by accumulating sales volume throughout all of your levels. You receive matching bonuses based on your enrollment tree and that can be an unlimited amount of enrollments by each of your four qualified generations.

7. What is the difference between Lead or Pursuit side team sales volume?

You can enroll 2 front line teams. Whichever team has the most volume is your Lead side team and the other side is the Pursuit side team. This could change from week to week but normally one team grows much larger than the next. It is not based on total NEW sales, but it is based on the BV of both new sales and reoccurring sales.

8. What happens if I have NO sales volume on one team that week.

We expect that might happen at the beginning and so we save some of that volume for a period of time (2 calendar months) to encourage you to keep enrolling. If you enroll on the 25th of one month you have until the last day of the following month to use the volume to earn that bonus on the pursuit side.

9. How do you advance in the compensation plan to a higher star Affiliate?

It is a combination of both total members that are using the products each month and total sales volume that is created on your Pursuit team. As you enroll Affiliates and members, each end user of the Life map product systems counts as one member point towards advancement. Your personal enrollments count as 1 point and their enrollments count as 1 point. You need 10 personal points to move up in rank.

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1 Star Affiliate	10	1	0 – 10K
2 Star Affiliate	20	2	11 – 39K
3 Star Affiliate	40	3	40 – 99K
4 Star Affiliate	100	4	100K+

10. What if I enroll some Affiliates that have not achieved the Star Affiliate rank yet, do they count as a generation?

No, they do not count until they reach that first rank. They will not block any of your down line generational levels in the matching bonus part of the plan.

11. What volume is used in the Enrollment Tree?

Weekly Volume towards Rank Advancement on either Lead or Pursuit teams.

Members per level toward Rank Advancement on either Lead or Pursuit teams.

Commission earned on the Pursuit Team Bonus

GeneWize Compensation Questions

12. What sales volume is used in the sponsor tree?

Weekly Volume towards Rank Advancement on either Lead or Pursuit teams.
Commission earned on the Pursuit Team Bonus

13. How much of a direct sale bonus do I earn on new member/Affiliates?

You earn 20% direct sales bonus. \$499 sale you earn \$100

14. How much direct sale bonus will be earned with the member program?

You will earn 20% for the enrollment. We expect the price to be between \$179-\$329.00.
That would equate to between \$35-70.00. ****subject to change.*

15. How much will I earn on the monthly auto ship members using Life Map that are NOT Affiliates?

You will earn a monthly commission on auto ship members of 20% and they will be paying \$109.00 a month. On NON auto-ship members you will earn 10% and they will be paying \$119.00 for their product. \$10.00 gets put into a monthly pool for the top 10 new member enrollers to split.
****This has not been formalized, we anticipate introducing this August 1st.*

16. How long will it take me to earn \$1,000 dollars?

That totally depends on your own efforts and the speed of your sales teams. GeneWize can not determine for you, your passion, your skill level, commitment to learning the system or sales volume. Only you can ensure your own results and they may vary depending on how quickly you enroll new members and Affiliates. We sincerely wish you the best.

17. Do I make money on both sales teams of my Sales Team Bonus?

You actually earn money on both sales teams. You can earn Matching Team bonuses by placing your personal enrollments on either your Lead or Pursuit sides. No matter what side someone is on as they earn more money on a weekly basis, you earn more money.

18. If I enroll them and place them on my Lead side do I earn any thing on them?

Yes, because as they make more weekly income you earn more. Their income is going to be earned on building their pursuit team. The bigger you help them build their pursuit team the bigger the income they will earn.

19. Am I positioned in the company's power leg and is that important to my success in this compensation plan?

At GeneWize Life sciences we do not have a Power Leg, we have a Lead Team and a Pursuit team. Your success is based on your efforts, not on the efforts of any one else, any other promises or any other members or Affiliates being placed under you in one of your sales teams. As a company launches both sales teams of the company have the ability to become either the lead or the pursuit team.

GeneWize Compensation Questions

20. Does it matter where I am placed in the organization?

It depends, on what you plan to do yourself. If you plan to do nothing at all, then no it does not matter because you need to personally earn your way up the rank ladder. If you plan to build a big business and you have a tremendous amount of experience in the direct selling industry, then the team you are entering may have a better level of experience to offer you support. Generally speaking it does not make much difference at all until you take action.

21. Does it matter where I place people during my first few months?

It depends on what outcome you are looking for, for both you and your new Affiliate. If you are trying to build your pursuit team volume to increase your weekly team bonus than it should be placed on the pursuit team side. If you are trying to increase your success in building matching bonuses then in some cases it will be best to put certain enrollments on your Lead Team side. It is an individual decision that can be determined on a case by case basis and normally has little impact at all during the first 90 days. Its more of a mid level leadership strategy.

22. What is the BV on the monthly \$89.00 auto ship orders?

65BV *** *Pre-launch estimate Subject to change in August of 2008.*

23. And how about the NON auto ship orders for \$109.00?

75BV **** *Pre-launch estimate Subject to change in August of 2008.*

24. How much BV is on the \$499.00 Life Map Nutrition system order?

400 BV for the time being. ****This is subject to change in August.*

25. When I enroll 4 people, will the company still charge me \$89.00 each month and then send me a commission check to pay the \$89.00?

No, we will discount the appropriate commission so we do not charge your credit card. Most companies would send you a check, which would get taxed by the IRS for the full value of \$89.00. It's our gift to you a wholesale value will be placed on it not a retail price.

Descriptions of Pay Ranks and Rewards

Member Credit Qualified

Product Credit for all referrals after first 4...After the first 4 monthly Member referrals all referrals generate Member points toward free quarterly awards.

Active Affiliate

An Affiliate that has activated their business by enrolling 2 other Affiliates in the opportunity that have generated \$500 in business volume and one is placed on each side of the activated Affiliate position (left and right).

Pay period will have two segments

Bi-weekly team check based on first time orders, and Monthly Matching bonus checks, which include auto-ship volume added each month based on the monthly auto ship volume accumulated by the last day of the previous month. This volume is run during the second week of the month.

Matching Bonus Qualified Affiliate

Someone that has Business volume on both sides of their organization and there must be at least 2 personally enrolled Affiliates on each side that is on auto ship.

Sales Team Qualified Affiliate

Someone that has Business volume on both sides of their organization (left and right) with a minimum of \$600 in volume on their (Pursuit) side. There must be at least 1 personally enrolled person on each side that is on auto ship.

Matching Bonus Qualified

An Affiliate that has Business volume on both sides of their organization (left and right), with a minimum of \$600 in volume on their (lesser or weak) side. This bonus is paid based on the sales team bi-weekly bonus income earned by personally enrolled Affiliates.

You must have at least 2 personally enrolled Affiliates on each side that are on auto ship and that are earning a weekly bi-weekly sales team check. The % of matching bonus and the number of generations that you earn a bonus are dependent on the total number of personally enrolled Affiliates and the total Business volume on the Pursuit team leg.

Do I earn a commission for recruiting or the sale of the Affiliate Kit?

No, we do not pay for recruiting of people or the sales of kits. We pay bonuses based on the sales volume of people buying one of the Life Map product systems.

What do I have to do to be commission qualified for each of the bonuses?

- When you make a direct sale you receive a commission each time.
- When you personally produce sales volume and place sales on both your left and right side teams you become qualified to earn a Sales Team Bonus.
- When you enroll at least 4 members or Affiliates as users of the products each month you are qualified to earn Matching bonuses.

What is the qualification during the pre-launch months of May, June and July?

By enrolling as an Affiliate in Genewize Life sciences and producing \$400 in sales volume you are fully qualified for appropriate bonuses during pre-launch.

What are the cut off points for earning bonuses?

Your volume must be in by the last day of each month and the 14th of each month. All direct bonuses will be paid within 3 business days and all sales team and matching bonuses will be paid 10 business days later.

How often will we get paid and when? * Starting in June 2008

Every 2 weeks. Direct Sales Bonuses will be paid on the 3rd and 17th of each month.

Developing My 2 Teams

Entrepreneurs

Health and Wellness

Influencers

1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

Matching Income Bonus

This is based on Affiliates earning weekly income.

The % of matching bonus is based on your earned rank.

Your rank is determined by the number of Member/Users within 1– 4 levels.

